

Media BTEC at Samuel Whitbread Academy
Curriculum Sequencing

Year 12:

Course	Year	Term	Big Ideas	Subject Learning Checklist
BTEC Creative Digital Media Production	12	Term 1 63 Hours (Units taught simultaneously)	Teacher One: The Fundamentals of Film Analysis (Micro & Macro) with a focus on genre films.	<u>Formats and Purposes:</u> <ul style="list-style-type: none"> Short films for festivals, competitions, showcasing talent Feature length productions, entertainment, drama, political filmmaking TV Drama, issue-based narrative filmmaking Serial Dramas, ongoing narrative development, recurring themes. <u>Visual storytelling:</u> <ul style="list-style-type: none"> Mise en scene - establishing characters and settings through costume, setting, props, figure and expression Camera – framing, angles, height and movement Lighting – side, overhead, under, use of shadows and colour Sound - Diegetic and non-diegetic, use of music <u>Musical Genre: Chicago Case Study:</u> Musical Genre Conventions Postmodern Musicals Chicago Case Study – scene analysis & overview structure
			Teacher Two: The Fundamentals of Film Analysis (Micro & Macro) with a focus on genre films.	<u>Narrative Structures:</u> <ul style="list-style-type: none"> Cause and effect, motivation of protagonists, order of storytelling. Narrative models and theory, e.g. disruption/Struggle/resolution Characterisation, stereotypes, stock characters Open/closed, single strand/multi strand structures, realist/anti-realist narrative. Shutter Island Case Study
		Term 2 54 hours (Units taught simultaneously)	<u>Teacher One & Two:</u> Media Representations	Representation in TV, Film and Advertising: Representation in Games Representation in Music Videos Representation in Magazines Audience decoding and reading - Types of reading – preferred, negotiated, oppositional and aberrant Open and closed texts – polysemy. Intertextuality Decoding

				<p>Passive and Active viewing – ‘hypodermic’ and ‘uses and gratifications’ models. Stuart Hall’s Reception Theory Richard Dyer’s theory on stereotypes – including gender representation Mulvey’s Male Gaze Theory</p> <p>Completion of Video Essay – Unit 10 LAA</p>
		<p>Term 3 54 hours (Units taught simultaneously)</p>	<p>Teacher One: Requirements and practices for a Pre-Production Portfolio</p>	<p><u>Facilities and Locations:</u> Production equipment, Post-production equipment, Facility houses, Prop Houses, Sourcing and costs of facilities, Identification, Recces, Limitations and risks e.g. distance, Access, cost and weather.</p> <p><u>Personnel and Materials:</u> Personnel including: Technical crew, Actors, Extras, Contributors, Experts/Specialists, Materials including: Original Material, Archive and library material, Photo library materials, Sound library materials, Internet, Assets, Audio, Script, Animatics, Graphics, Interviews, Costumes, Properties, Recorded Music, Sources, Costs, Clearances.</p> <p><u>Clearances and Codes:</u> Administrative requirements; Record Keeping, Sharing of Information among relevant parties, Auditing compliance, Trade Unions – Producers Alliance for Cinema and Television (Pact) National Union of Journalists (NUJ)</p> <p><u>Regulators:</u> ASA, OFCOM & Independent Press Standards Organisation (ISPO)</p> <p><u>Templates:</u> Script Templates (Written/Dialogue/Sound), Written or visual storyboards, Written or visual storylines, Page mock ups.</p>
			<p>Teacher Two: Requirements and practices for a Pre-Production Portfolio</p>	<p><u>Sources of finance:</u> private, public, joint financing.</p> <p><u>Requirements of finance:</u> for equipment, crew, transport, materials, clearances, talent, facility hire.</p>

Year 13:

Course	Year	Term	Big Ideas	Subject Learning Checklist
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<i>BTEC Creative Digital Media Production</i>	13	Term 1 <i>63 Hours</i> (Units taught simultaneously)	Completion of Pre-Production Portfolio and carry out the filming and editing for a fictional film.	Students are undertaking their production of their short films during this term. Students are to complete the filming and editing of their short films during this production window.
		Term 2 <i>54 hours</i> (Units taught simultaneously)	Teacher one: Responding to a commission	Responding to the exam brief- prep materials produced; Activity 1: Rationale Activity 2: Pitch Activity 3: Proposal Activity 4: Treatment
			Teacher two: Responding to a commission	Responding to the exam brief- prep materials produced; Activity 1: Rationale Activity 2: Pitch Activity 3: Proposal Activity 4: Treatment
		Term 3 <i>27 hours</i> (Units taught simultaneously)	Teacher one:	Lessons on: Exam Question Practice Exam Structure
			Teacher two:	Lessons on: Exam Question Practice Exam Structure